



<p><b>Freeport Cross Country Boosters</b>  <b>FREEPORT FLASH 5K</b></p>
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**WHAT:** The Freeport High School Cross Country Boosters club is planning the **Annual Freeport Flash 5K** for Saturday, **June 3, 2017**. The Freeport Flash 5k is our biggest annual fundraiser, with all proceeds benefiting our young athletes. The **Freeport Flash 5k** is also a great opportunity to promote your business to the local community. Our race annually attracts over 100 runners and walkers of all ages, and virtually all come from the Allegheny valley area.

**WHY:** The Freeport Cross Country Boosters club uses the money raised by the 5k for many things throughout the year: new uniforms and team equipment, race course improvements, a cross-country ‘mini-camp,’ an end of season banquet and awards ceremony, and many other needs. In the past few years we have seen a significant increase in the size of our varsity and middle school teams, for both boys and girls. As our team has grown, so has the cost of supporting our athletes. Running supports a healthy lifestyle with an activity that can last a lifetime.

**HOW:** Below are the sponsorship levels for local businesses, each with a defined promotional benefit. We make sure all of our sponsors are recognized during the post-race celebration and awards ceremony.

Sponsor Level	Donation	Race T-shirt (back of shirt)	Race Day promotion
Gold	\$150	Large Logo + 2 lines of text	<ul style="list-style-type: none"> <li>• Opportunity to display signs and/or have display table in vendor area on race day</li> <li>• Include promotional items (ads, coupons) in runners’ bags</li> <li>• Business name announced as leading sponsor during post-race ceremony</li> <li>• Business name listed as ‘Gold’ sponsor at top of sponsor board</li> </ul>
Blue	\$100	Standard size business logo + 1 line of text	<ul style="list-style-type: none"> <li>• Include promotional items (ads, coupons) in runners’ bags</li> <li>• Business name listed as ‘Blue’ sponsor on sponsor board</li> </ul>
White	\$50 <b>Or</b> equal value in door prize donations (coupons, in-kind, gift cards)	Business name (1 line of text)	<ul style="list-style-type: none"> <li>• Business name listed as ‘White’ sponsor on sponsor board</li> </ul>

Please provide your contribution no later than May 1, 2017.

- **Make checks payable to:** Freeport Cross Country Boosters
- **Send donations to:** Freeport Flash 5K, c/o Dan Ritter, 110 Wedgewood Drive, Sarver, PA 16055

Please feel free to call me with any questions. A booster would also be happy to come to your place of business to explain more or pick up donations. Please consider registering yourself and coming out to enjoy a healthy 5K run or walk with us on June 3rd. A registration form can be downloaded from our website: [freeportcrosscountry.com](http://freeportcrosscountry.com)

With sincere thanks,

Freeport Cross Country Boosters  
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